



THE  
Beechwood  
HOME  
NEWS



Volume 4, issue 1 Winter, 2016

## It Was a Great Year and We Are Thankful...

By Patricia A. Clark, CEO

This year we celebrated our 125th anniversary. Over 125 years ago on Saunders and Bigelow Street, a small group of concerned citizens acted on their heartfelt passion and opened the doors to special Cincinnatians. It is now 2016 and The Beechwood Home, now located on Pogue Avenue, flourishes from its dedicated staff, family, Friends of Beechwood, Board of Trustees, Foundation and others who quietly believe in the Mission, Vision and Core Values. The Beechwood Home continues to be one of two facilities in the United States that specializes in such a unique neurological disease population of residents. Through the efforts of Friends of Beechwood, since 1890, this unique place has been the home for hundreds of residents with illnesses such as Multiple Sclerosis, Huntington's, Lou Gehrig's, Cerebral Palsy, Parkinson's, Stroke, Brain, and Spinal Cord injuries and many other rare but debilitating neurological diseases.

The fiscal year 2015 was a very successful year for The Beechwood Home despite the many insurance, regulatory and reimbursement changes. We know that our accomplishments would not be possible without the brave families that allow us to

be part of their extended family and journey through the next chapter of their lives. The support of our community that started over 125 years ago, our founders, our Board of Trustees, The Beechwood Home Foundation, Friends of Beechwood, Grantors of Foundations, staff and families have allowed us to have a special place in this community to support a need that is unique and so necessary.

As we put 2015 to a close we are extremely grateful for all of those who have been so supportive of our Home, our initiatives, our fundraising events, but most of all, our Mission. We extend a heartfelt thank you to Mr. Timothy Toft, who has led The Beechwood Home as President of the Board of Trustees for the past two years and has made a major contribution in successfully initiating a complex energy efficiency program. We welcome Mr. Richard Oliver as our next Board President, who ascribes to personal and professional excellence. Mr. Oliver will serve as President of the Board of Trustees and The Beechwood Home Foundation. Going forward, The Beechwood Home will continue the proud tradition established long ago by our dedicated founders.

## Ghost and Goblin Gala



*David and Sara Osborn,  
Honorees*

David and Sara Osborn were honored for their dedication to the mission and residents of The Beechwood Home at the Ghost and Goblin Gala on October 24, 2015.

The gala also celebrated the 125th anniversary of The Beechwood Home. The annual celebration dinner was filled with music and fun. Guests were entertained by a palm reader. Many partygoers were in costume and Soul

Pocket provided lively music for dancing.

David and Sara Osborn were the Gala's premier sponsor; PNC Bank was sponsor of promise; and sponsors of hope were The Heidt Family Foundation, The Oliver Family Foundation, and Dr. and Mrs. Carl and Audre Sedacca.



*The Osborn Family*



*Judy Sandquist, The Beechwood Home Development Officer, Donna de Graaf, Senior Vice President & Director of Trust & Planning, PNC Bank, Mary Alice Koch, Foundation Administrator, PNC Charitable Trusts, Patti Clark, The Beechwood Home CEO*

Where Living is Full of Life

# 125th Anniversary Quilt



*Peg Davie and Rose Stertz working on quilt.*

Inspiration from a volunteer spurred on the making of a beautiful Beechwood Home 125th Anniversary Quilt. Rose Stertz, volunteer, and Peg Davie, resident, along with the help of volunteers Carol Yeazell and Lois Reis, worked on the quilt together. Peg was the liaison with the residents and helped them with their quilt square designs.

Rose began the project thinking it would be a traditional quilt but as residents got involved each square became more personal

to reflect their personalities, hobbies and interests. Rose says “each quilt square tells a story and leaves a legacy for all those who currently live at Beechwood and for those who will become future residents.”

The finished quilt was revealed to the residents on October 14, 2015 with a coffee and cookie reception after. The quilt was also presented at the Ghost and Goblin Gala.



*Front: Peg Davie Back L to R: Carol Yeazell, Lois Reis and Rose Stertz*

## Making a Bequest? Please Think of The Beechwood Home!

General bequests are legacies left to certain people or causes that come from the general value of your estate and are made by designating a specific dollar amount, a particular asset or a fixed percentage of your estate. The Beechwood Home is a great cause and we would be so grateful to be in your estate plans. The Beechwood Home makes an impact in the lives of our residents every day. They would not be able to live their lives as fully and with the care that they deserve without the help of many. You can make a difference. While making your estate plans, please think of including The Beechwood Home.

If you have already listed The Beechwood Home in your estate plans  
or are interested in learning more about Beechwood,  
please email Judy at [jsandquist@beechwoodhome.com](mailto:jsandquist@beechwoodhome.com) or call her at 513-321-2674.

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## The Beechwood Home Presidents Report 2015

I am pleased to share with you that 2015 was another good year at The Beechwood Home. As the President of the Board of Trustees, I had the honor to witness many successes, work alongside a committed Board, an outstanding CEO, and many talented staff members. Again, I had the privilege and pleasure to attend many functions at the Home; get to know some of our residents; and see the difference this wonderful Home makes in their lives.

We had our another successful Shoot for The Beechwood Home, this year at The Sycamore Gun Club – owner David Todd; Our Annual Block Party was entertaining as always; Our Ghost and Goblin Gala, honoring David and Sara Osborn was a fun and fruitful evening; the Friends of Beechwood annual giving fund was extremely effective.

*Timothy C. Toft*

Fiscally, The Beechwood Home continues to be very sound. In spite of Medicaid and new Medicaid/Medicare challenges, we are in good fiscal health. Through the support and dedication of many friends and benefactors, we have been successful in our fundraising efforts. We continue to benefit from generous grants, gifts and donations. We could not be more grateful for the support from so many. Thank you.

We know we will have another great year. The Beechwood Home continues to strive to be home-like, and a resident centered environment as it has from the very beginning of its inception. As I pass the torch, let me say that it has been a pleasure serving as President of The Beechwood Home Board of Trustees. Thank you for your continued support of Beechwood.

## The Annual Block Party



*Tim Toft, Beechwood Home Board of Trustees President and Patti Clark CEO holding the proclamation from Mayor Cranley.*

Residents, family members, friends and volunteers enjoyed a beautiful evening of food and music for the annual Beechwood Home block party. The music was performed by Soul Pocket and the place was rockin'. Lots of "Oldies but Goodies" were sung along with more current music. The mayor of Cincinnati, John Cranley, sent a proclamation declaring September 18, 2015 The Beechwood Home Day. We are grateful to all those who joined us for the festivities.



*Enjoying the evening: Resident, Susan Dawson and her cousin, Jerry Willett*

## LeJardiniers bring their expertise to Beechwood

*Once again, the LeJardineres Garden Club graced the Beechwood residents with beautiful fall floral arrangements. The group made the arrangements in the Beechwood activities room and had lunch after.*



## We Sincerely Thank our Generous Donors 2015 Grants

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If there is an error, please notify Maggie Elder at [melder@beechwoodhome.com](mailto:melder@beechwoodhome.com) or 513-842-0777, for inclusion in the next newsletter.

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## Fabulous Furs

On November 19, 2015 a fundraiser took place at Donna Saylor's Fabulous Furs. It was a fashion-fun evening with drinks and appetizers provided by Donna Saylor. The guests enjoyed trying on various faux furs and modeling them for each other. A good time was had by all!



*Beechwood guests bought items with a percentage of the sales going to The Beechwood Home.*

## Special Guests



*University of Cincinnati students present their innovative technology that could provide the residents of Beechwood opportunities for more independence. This is a part of the College of Engineering program.*



*The St. Ursula Academy Vocal Ensemble (SUAVE) performed Christmas Music for our residents.*

## Intern at The Beechwood Home



*Henry Castellini*

Henry Castellini came to The Beechwood Home last Spring as an Intern not knowing what to expect. What he got was a little bit of everything when it comes to a long-term care home.

Henry loved being here and he worked his way into the hearts of the residents along with the staff members he worked closely with. He especially enjoyed interacting with the residents and getting to know many of them. He helped out with activities; learned processes and planning with the development, dietary, HR, social services and finance departments. He worked events and helped wherever needed. Henry said "The Beechwood Home mission touched me and I looked forward to experiencing something new every day."

Henry graduated this past December from Ohio University with a Bachelor of Science with a major in Health Service Administration and a minor in biological sciences and business administration. Congratulations and thank you Henry!



## Outing with Turner Construction

### *Paint the Town Blue Program*

*Santa, compliments of Turner Construction, visited Beechwood.*



*Turner construction employees volunteered their time to help some Beechwood residents do their shopping for Christmas.*



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## The Beechwood Home New Website

The Beechwood Home is launching a new website. Beechwood has partnered with Antistatic and the design committee is working with Mark Wells, president and creative director of the company. The website will have a modern design and accurately describe the work done by The Beechwood Home. The website will expand on the many services offered to residents and include more information about everyday resident life. There will also be more information about the various employment and volunteer opportunities at Beechwood including an online application process. The new website will allow for frequent updates and inform all about upcoming events and other important information regarding Beechwood. The website is scheduled to launch early in 2016 with the goal of portraying Beechwood in a professional and accurate manner to create online awareness for the facility and its mission.

# Save the Date 2016



## The Shoot For The Beechwood Home June 3, 2016